

# 6 Critical Points in Today's "Digital" Buyer Journey

by Jason Bullock | Founder Bullock Creative

Our recent stay-in-place order has drastically changed everyday life, and surprisingly this has had little effect on the customer buyer journey. It's imperative today more than ever that businesses are engaging potential customers at every step in the buyer journey.

**Hope this was helpful.**  
We have much more to share when you are ready.

Keep learning

